

# Code:Red Releases Red Alerts RMS 3.3: Central Information Platform for Investment Professionals

*Code Red Inc., the premier provider of Research and Idea Management Software to the investment management industry, today announced the release of Red Alerts RMS 3.3, a new version of its flagship product. Red Alerts RMS 3.3 delivers on institutional users requests for enhanced usability and efficiency features in a research management system, further enhancing the organizational benefits of Red Alerts. These improvements allow investment professionals, regardless of strategy, to easily adapt their work-flow to Code Red's research management software.*

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## Customizable Central Dashboard

Red Alerts RMS 3.3 improves the user experience by providing a new consolidated home page and dashboard, which offers a unique view into a firm's research data and its related workflow components. "Our new home page, or dashboard view, allows investment professionals to quickly identify and consolidate in one area all the investment activities going on within the group," explains Tim Gavin, CEO at Code Red Inc.

## Improved User Experience

With this latest version, intuitiveness of navigation has been increased based on user feedback. This is accomplished with new tab menus, "quick find" and "recent items" functions, centralized advanced searching, and utilization of Microsoft Word for text entry. Another benefit is that navigation can now be tailored to how a firm views the market, such as by sector, by strategy, or by region. Code Red's research management solutions improve operational efficiency with software that is customized to fit within a firm's unique and proprietary investment workflow.

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## IdeaNet Integration

In addition, RMS 3.3 continues to improve the integration points of Code Red's

IdeaNet™ communication portal for ideas, research and meetings. "IdeaNet offers clients a powerful solution which lets the buy-side receive information from a network of research providers directly into their Red Alerts desktop," says Jaime Bean, Director of Global Sales at Code Red Inc. Red Alerts has come full circle in allowing buy-side clients to automate the mechanism by which they receive broker information, while also allowing the sell-side to communicate more efficiently with their clients.

#### About Code Red

About Code Red Inc. - Code Red provides research and idea management software to the investment management industry. Code Red's flagship product is Red Alerts RMS™, a Research Management Solution that acts as a portfolio manager and analyst workstation. Red Alerts RMS™ organizes and automates the investment management process, facilitates rating and ranking of information sources, and speeds navigation of investment research and the discovery of new ideas. Code Red Ideanet™ facilitates the communication and collaboration of ideas, meetings and research from the sell-side to the buy-side. For more information, contact Jaime Bean at (212) 421-1670 or visit the company website at [www.coderedinc.com](http://www.coderedinc.com).